



FROM WELLNESS TO WEALTH

Learn how 5 Star can turn your passion for health & fitness into a path to financial freedom

here's the scoop

5 Star Nutrition is more than just a supplement company. We are a group of people passionate about fitness and nutrition aiming to eliminate the confusion that can come along with incorporating supplements into a fitness journey. We are eager to educate and support consumers as they navigate the oftentimes confusing fitness industry and provide a partner for them on their journey to better health.

one mission. endless opportunities.

What began as three college friends looking to optimize their results in the gym has grown into a successful business helping clients in over 50 locations achieve their goals. We have grown but our mission remains the same – deliver outstanding results for our customers. That's why a 5 Star Franchise isn't for the passive investor. We're looking for bold, charismatic owner/operators who are passionate about bringing the 5 Star mission to life in their own communities.

“If you're someone that enjoys fitness, helping people, wellness and improving your community, please reach out to us – we'd love to talk with you.”

—BRIAN MARVER, CEO



THE 5 STAR EXPERIENCE

Our mission is to deliver outstanding results for our customers regardless of where they are in their fitness journey. The 5 Star experience is how we deliver top-quality products and data-driven progress tracking. With low startup costs and unlimited potential, 5 Star is the perfect franchise for people who are passionate about health & fitness and looking to build a business. We'll give you the playbook to opening and running a rewarding business that truly changes lives in your community. In return you should be:

PASSIONATE ABOUT HEALTH & FITNESS

EAGER TO HELP OTHERS ACHIEVE THEIR GOALS

ABLE TO CUT THROUGH THE CONFUSION THAT COMES ALONG WITH NUTRITION SUPPLEMENTS

A PROVEN FORMULA FOR SUCCESS

low start-up costs

With a low franchise fee and startup costs, you can keep the focus on what matters most: delivering results for our customers.

superior guidance & support

We're here for you every step of the way with guidance, recommendations and planning to help you start changing lives.

exciting profit potential

With over 50 existing locations, we know what it takes to bring customers into the door and keep them coming back!

community influence

Our passion for nutrition and fitness has enabled us to create a community of people working hard to achieve their best results.

FRANCHISE INVESTMENT

franchise fee:
\$25,000

total investment:
\$150K-\$300K

TURNING PASSION INTO PROFIT

"I started my journey as a sales associate with 5 Star and was able to work my way up to Regional Manager overseeing upwards of 30 stores. Now I own two locations. 5 Star set me up for success to be able to take in people in the community and progress them towards their goals – that has always been a passion of mine."

-JOHN, FRANCHISE OWNER

DAY ONE STARTS TODAY!



MAT REILLY

Director of Franchise Development

mreilly@5starnutritionusa.com

(512) 827-7267